

# Online Regional Directories

## Business Listing Application Form



Please Fax To  
(02) 4751 4720

<b>Section 1 - Business Details</b>	
<b>Date Form Completed</b>	
<b>Registered Business/ Company Name</b> <i>Your business will be profiled under your registered name.</i>	
<b>A.B.N. or A.C.N. or R.B.N.</b> <i>Number must match your registered name above.</i>	
<b>Contact Name</b>	
<b>Business Address</b>	
<b>City/Town</b>	
<b>Postal Address</b>	
<b>City/Town</b>	
<b>Postcode</b>	
<b>Phone</b>	
<b>Mobile Phone</b>	
<b>Fax</b>	
<b>Email</b>	
<b>Web Address</b>	

### Basic Listings

Basic Listings are available on most regional directories. These listings appear below Standard Listings and Priority Enhanced Listings. Basic Listings link to a Business Profile Web Page which is limited to a maximum 75 description, a single photograph, your logo, contact details and a direct online enquiry form. (Access to advanced features, a direct link to your website or the display of your website address is not included with the Basic Listing service).

### Standard Listings

Standard Listings appear above Basic Listings (if present). Standard Listings include a Direct Link to your Website (if you have a website). You also receive a Username and Password to manage your own comprehensive Business Profile Web Page within the regional website. Your comprehensive Business Profile page can include your logo, 4 photographs, additional text, the ability to post online specials, a direct online enquiry form and other information as you require. Accommodation Venues also have access to an Accommodation Availability Service. You will receive a Username and Password once your listing is online so that you can make changes as required.

### Priority Enhanced Listings

Priority Enhanced Listings include all the features of a standard listing PLUS you receive a Photograph on directory listing pages, (this is in addition to the photographs featured on your Business Profile Web Page). Enhanced Listings appear above Standard Listings.

**Please indicate on the next page which regional directory exposure service(s) you require on the following page.**

**All fees are for a full 12 month period. All pricing includes GST.**

## Section 2 - Promotion Services Required Please tick (✓)

Region	Basic Listing	Standard Listing	Priority Enhanced Listing	Website Addresses	Conditions
<b>Albury Wodonga</b>	\$99 <input type="checkbox"/>	\$165 <input type="checkbox"/>	\$297 <input type="checkbox"/>	AlburyWodongaAustralia.com AlburyWodongaAustralia.com.au DestinationAlburyWodonga.com DestinationAlburyWodonga.com.au	Albury Wodonga businesses, products and services.
<b>Blacktown</b>	Free <input type="checkbox"/>	\$165 <input type="checkbox"/>	\$297 <input type="checkbox"/>	BlacktownAustralia.com.au BlacktownAustralia.com VisitBlacktown.com VisitBlacktown.com.au	Blacktown businesses, products and services.
<b>Blue Mountains</b>	\$99 <input type="checkbox"/>	\$330 <input type="checkbox"/>	\$462 <input type="checkbox"/>	BlueMountainsAustralia.com BlueMountainsAustralia.com.au BlueMountainsWeb.com.au blue.mountains.com.au bluemts.com.au	Blue Mountains businesses, products and services.
<b>Central Coast</b>	\$99 <input type="checkbox"/>	\$220 <input type="checkbox"/>	\$352 <input type="checkbox"/>	CentralCoastAustralia.com CentralCoastAustralia.com.au	Central Coast businesses, products and services.
<b>Hawkesbury</b>	\$99 <input type="checkbox"/>	\$220 <input type="checkbox"/>	\$352 <input type="checkbox"/>	HawkesburyAustralia.com HawkesburyWeb.com.au HawkesburyValley.com HawkesburyValley.com.au	Hawkesbury businesses, products and services.
<b>Manly</b>	\$99 <input type="checkbox"/>	\$220 <input type="checkbox"/>	\$352 <input type="checkbox"/>	ManlyAustralia.com ManlyAustralia.com.au ManlyTourism.com ManlyTourism.com.au ManlyWeb.com.au	Manly businesses, products and services.
<b>Oberon</b>	Free <input type="checkbox"/>	\$330 * <input type="checkbox"/>	\$462 * <input type="checkbox"/>	OberonAustralia.com OberonWeb.com.au OberonWeb.com	Members of the Oberon Plateau Tourism Association. * Fee also includes listing on the Blue Mountains site exclusive to Oberon Tourism Members.
<b>Penrith</b>	\$99 <input type="checkbox"/>	\$220 <input type="checkbox"/>	\$352 <input type="checkbox"/>	PenrithAustralia.com PenrithOnline.com.au	Penrith Valley businesses, products and services.
<b>Sutherland Shire</b>	Free <input type="checkbox"/>	\$220 <input type="checkbox"/>	\$352 <input type="checkbox"/>	SutherlandshireAustralia.com SutherlandshireAustralia.com.au VisitTheShire.com.au CronullaCoastAustralia.com CronullaCoastAustralia.com.au	The Shire businesses, products and services.
<b>Sydney Hills</b>	Free <input type="checkbox"/>	\$165 <input type="checkbox"/>	\$297 <input type="checkbox"/>	SydneyHillsAustralia.com SydneyHills.com.au	Sydney Hills businesses, products and services.
<b>Wagga Wagga</b>	Free <input type="checkbox"/>	\$220 <input type="checkbox"/>	\$352 <input type="checkbox"/>	mywagga.com.au VisitWagga.com VisitWagga.com.au WaggaAustralia.com	Wagga Wagga businesses, products and services.
<b>What's On In Sydney</b>	\$99 <input type="checkbox"/>	\$330 <input type="checkbox"/>	\$462 <input type="checkbox"/>	Whats-On-In-Sydney.com.au WhatsOnInSydney.com.au	Tourism Businesses and Accommodation within NSW.

**Romantic & Honeymoon Retreats Category** –  **Additional \$55**

**Yulefest** –  **Additional \$55**

*With the exception of the Romantic & Honeymoon Retreats & Yulefest Categories, businesses are included within all appropriate directory categories for the one fee. These specific categories attracts an additional fee of \$55 each per region per year where available.. This fee is essential to ensure only businesses targeting this market segment are included within this category. (Currently available on Blue Mountains, Oberon and Hawkesbury).*

**For even greater exposure ask Stralia Web about our Regional Directory Button Advertising Packages.**

## Section 3 – Business Profile

All listing services include a "Business Profile Page" within Stralia Web's regional directories. Individual Business Profiles appear on a separate web page from the listing pages. Basic Business Profile pages includes your contact details, up to 75 word description, an email enquiry form, logo and /or photograph. Standard and Enhanced Listings can include additional text and photographs on your Business Profile Page.

**Please advise Stralia Web where we should obtain your logo and or photograph for inclusion within your business profile.**

**Please Obtain Logo and/or Photographs** Please tick (✓)

<input type="checkbox"/>	Please obtain logo and/or photographs from my website for creating my "Business Profile Web Page".
<input type="checkbox"/>	Please find logo and/or photographs attached to this form to use in creating my "Business Profile Web Page"
<input type="checkbox"/>	Please create a text only "Business Profile Web Page"

## Section 4 – Authorisation

In providing web solutions, Stralia Web will not be held liable for any inaccuracies, or loss or damage to the client's business. Stralia Web will also not be liable for any unexpected computer downtime. All listings will appear in random order within their listing category.

Display Order: 1-Priority Enhanced Listings; 2-Standard Listings; 3-Basic Listings

**Authorised By (Print Name):** \_\_\_\_\_

**Signed:** \_\_\_\_\_ **Date:** \_\_\_\_/\_\_\_\_/\_\_\_\_

**Amount:** \_\_\_\_\_ **Payment Method:**  Cheque  VISA  Bankcard  Mastercard

Bank Transfer (BSB 062-601 Account 28007106 )

**Business Name:** \_\_\_\_\_

**Card No:** \_\_\_\_\_

**Name on Card:** \_\_\_\_\_

**Expiry Date:** \_\_\_\_ / \_\_\_\_ **Signature:** \_\_\_\_\_